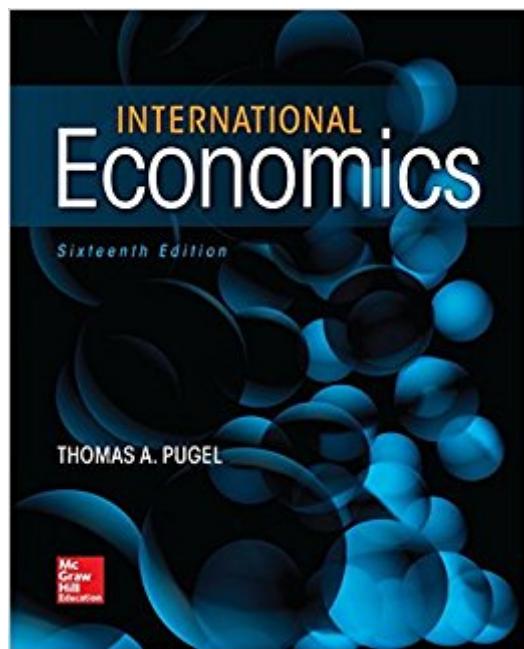


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International Economics (Mcgraw-Hill Series In Economics)



Synopsis

International Economics, 16e continues to combine rigorous economic analysis with attention to the issues of economic policy that are alive and important today in this field. Written in a concise and readable format, Pugel uses economic terminology when enhancing the analysis so that the reader can build their understanding of global economic developments and evaluate proposals for changes in economic policies. The text is informed by current events and includes the latest in applied international research, all the time avoiding jargon for jargon's sake. Like earlier editions, Pugel also places international economics events within a historical framework. The overall treatment continues to be intuitive rather than mathematical and is strongly oriented towards policy. International Economics is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's LearnSmart Advantage Suite, proven to increase student engagement and success in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Professor of Economics and International Business at the Stern School of Business, New York University. His research and publications focus on international industrial competition and government policies toward international trade and industry. He has been a Visiting Professor at Aoyama Gakuin University in Japan and a member of the U.S. faculty at the National Center for

Industrial Science and Technology Management Development in China. He received the university-wide, Distinguished Teaching Award at New York University in 1991, and twice he was voted Professor of the Year by graduate students at the Stern School of Business.

Economics books are never perfect. This one comes closer than others. It doesn't bombard you with so much econ-mumbo-jumbo that you can't understand what you're reading but it's written with great detail in eloquence so it's easy to understand and learn. Out of all the economics textbooks I read in college, this was the only one I liked. Some topics, however, can be rather boring which is why I didn't give the book 5 stars. Certain chapters could use more sprucing up to make them a bit more interesting.

Solid reliable textbook - I used this in my first economics class and had no trouble understanding the content. The extensive use of diagrams, charts, and tables is a must for this discipline. My favorite part as a student was the case studies, which provided good discussions in class and some insight and context on the applications and ramifications of concepts in this field to the real world.

I love it.

Great!

I bought this book for one of my MBA courses. It has easy explanations, figures, and tables. I like the way the book is set up. Pugel (2012) goes over the history of the gold standard, WTO/GATT, and IMF. Highly recommended!

Good item, received exactly as described.

It's a book for college, it does it's job!

I like this book so much

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